What is Sustainable CT?

Road Map
A menu of coordinated, voluntary actions to promote sustainability

Resources
Support – including technical and financial – to help communities implement actions

Certification
Recognizing communities for their sustainability achievements

Flexibility
Meeting the needs of all communities – urban and rural, big and small

Livability
More sustainable, efficient, healthy, safe, resilient, thriving communities
Roadmap of Voluntary Actions

1. Thriving local economies
2. Well-steward land and natural resources
3. Vibrant and creative cultural ecosystems
4. Dynamic and resilient planning
5. Clean and diverse transportation systems
6. Efficient physical infrastructure and operations
7. Strategic and inclusive public services
8. Healthy, efficient and diverse housing
9. Inclusive and equitable community impacts
Resources and Support for Towns

One-on-One Support
• Phone calls with Sustainable CT staff
• Meetings with towns

Free Consulting Services on Many Actions
• Equity: 4 hours of coaching
• Resilience: Community Resilience Building Workshops
• Energy: Energy benchmarking with the utilities

Multiple Events Every Month
• Webinars, workshops, and trainings
• Peer sharing

Sustainable CT Fellows
• Full-time for 10 weeks
• Direct support to towns in partnership with regional Councils of Governments

Community Match Fund
• Funding and support for sustainability projects
Certification

**Bronze Certification**
- Complete at least 1 action in each of categories 1-9
- Complete **1 Equity Toolkit** in action 9.1 Optimize for Equity
- Successfully complete actions totaling **200 or more points**

**Silver Certification**
- Complete at least 1 action in each of categories 1-9
- Complete **3 Equity Toolkits** in action 9.1 Optimize for Equity
- Successfully complete actions totaling **400 or more points**
One Program – Many Benefits

- Environmental Impacts
- Greenhouse Gas Reduction
- Health and Wellness
- Cost Savings
- Economic Well-Being
- Climate Resilience
- Community Building
- Equity
Municipal Participation
Congratulations 2019 Sustainable CT Certified Communities:

**Silver Certified**
- Coventry
- Guilford
- Mansfield
- Middletown
- New Haven
- Simsbury
- South Windsor
- Vernon
- Windham

**Bronze Certified**
- Ashford
- Bethany
- Bloomfield
- Brookfield
- Burlington
- Cornwall
- Darien
- East Hartford
- East Lyme
- Essex
- Groton
- Manchester
- New London
- North Stonington
- Norwich
- Old Saybrook
- Portland
- Scotland
- Waterford
- West Haven
- Weston
- Wilton
- Woodbury
All Silver Certified Communities

Coventry
Fairfield
Glastonbury
Greenwich
Guilford
Hartford
Mansfield
Middletown
New Haven
Simsbury
South Windsor
Stamford
Vernon
Windham
All Bronze Certified Communities

Ashford
Bethany
Bloomfield
Bristol
Brookfield
Burlington
Cornwall
Darien
East Hartford
East Lyme
Essex
Groton

Hebron
Madison
Manchester
Milford
New London
New Milford
North Stonington
Norwich
Old Saybrook
Portland
Ridgefield
Roxbury

Scotland
Waterford
West Hartford
West Haven
Weston
Westport
Wilton
Woodbridge
Woodbury
Become a Sustainable CT Community

1. Pass a resolution, establish a Sustainability Team
2. Register your community at sustainablect.org
3. Review the list of actions. Identify those that you’ve already completed. Use our tools and resources to implement new actions.
4. Start working on action 9.1 Optimize for Equity. This action is required for certification.
5. Implement at least one action of your choice in categories 1-9.
6. Get certified!
Community Match Fund
Community Match Fund Partnership
Overview

Dollar-for-dollar matching funds

- Funding & support for great ideas for sustainability-related projects
- Fundraising through online crowdfunding
- One-on-one fundraising coaching
- Community collaboration & buy-in (literally!)
- Connections to partners, other municipalities, & other funding sources
- Earn points towards Sustainable CT certification
Healing Hartford Land-Veeder Place

We'll be working with neighborhood organizations, to design and plant a remediation garden and forest to clean up legacy industrial contamination on the old Veeder-Root factory site.

This project is eligible for match funding through the Sustainable CT Community Match Fund. Give today to have your donation doubled!

About the Match

The Sunflower Project

project leader
Susan H

location
21-28 Sargent Street
(Asylum Hill/Clay Arsenal)

latest update
No updates yet.

PROJECT DEADLINE:
December 29, 2019

Days Left

TOTAL FUNDING NEEDED: $9,830

$3,040 RAISED SO FAR
$6,790 STILL NEEDED
The Hampline

Go Hampline! We reached our goal but every dollar more still goes directly to The Hampline. We're grateful for you to keep giving!

YOU MADE IT HAPPEN
Help us exceed our goal!

THE HAML
line

project leader
overtonbroad

location
175 Tillman
(Binghamton)

latest update
Thank you!

$78,631
RAISED SO FAR

$0
STILL NEEDED

goal reached!
This project met its goal, but will still gladly accept donations.

Help us exceed our goal by $3500 and bring this to The Hampline!

$ __________
donate to this project

about the project leader
Livable Memphis, Broad Avenue Arts District & Binghamton Development Corp. See full profile »
Who Can Participate?

• Municipalities
• Nonprofits
• Public Schools
• Community Groups
• Residents
Project Eligibility

- Located in a Sustainable CT registered town(s)
- Align with Sustainable CT actions
- Have a public benefit, be inclusive of your community
Operationalizing a planning, process-driven program to facilitate tangible projects with visible community impacts

**Sustainable CT Categories**
- Thriving local economies
- Well-steward land and natural resources
- Vibrant and creative cultural ecosystems
- Dynamic and resilient planning
- Clean and diverse transportation systems
- Efficient physical infrastructure and operations
- Strategic and inclusive public services
- Healthy, efficient and diverse housing
- Inclusive and equitable community impacts
- Innovation

**Projects**
- Rain gardens, bioswales, green infrastructure
- Biking and walking trails
- Solar panels to power public spaces
- Artistic bus shelters and seating
- Youth arts program
- Energy efficiency improvements
- Community gardens
- Composting
- Outreach campaign to include underserved residents
Starting up a Community Match Fund Project

If determined eligible:

• Connect with municipal staff to introduce project and collaborate
• Complete pre-fundraising survey with project timeline
• Build your project: begin working with ioby to create fundraising page
• Fundraise (6-8 weeks typically)
• Implement project

1. Contact Sustainable CT to discuss project
2. Submit brief project description & budget
3. Sustainable CT reviews for eligibility in 1-5 days
Fast, flexible, easy funding

- No application deadlines
- No formal, standardized proposal
- No lengthy review process
- No staggered funds disbursement
- No one-size-fits-all post-award reporting requirements
Let’s get started!

1. Talk with people in your communities to find out what projects they’re interested in.
2. Call Abe to discuss your project
3. Get approved
4. Start fundraising – we’ll match it
5. Implement highly visible projects that build community and earn points toward certification
Community Match Fund Supporters

smart seed
FINANCING A SUSTAINABLE FUTURE

Tremaine Foundation

CONNECTICUT GREEN BANK
Find Out More

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