Connecticut Data Collaborative

Michelle Riordan-Nold, Executive Director
Connecticut Conference of Municipalities Convention
December 2019
Agenda: Data for Economic Development Purposes

- About CTData Collaborative
- Review Business Registration Data
- Municipal data
- Audience questions?
About the organization

We empower an ecosystem of data users by democratizing access to public data and increasing data literacy.

Make data accessible
Liberate data
Increase data literacy
Census State Data Center
Hartford Data Collaborative

cidata.org
Business Registration Data (SOTS)
Business data

- Search for businesses
- List of new businesses by month
- Industry sector map
- Business Starts and Stops
- Compare business formations by town
- Compare business formations patterns:
  - Entity type
  - Multiple geographies
  - Time
Exploring Business Registration Data

In partnership with the Connecticut Secretary of the State, the Connecticut Data Collaborative is excited to present multiple tools to explore business registration data from January 1980 to September 2019. This is the first time this data has been made open and accessible. Here you will find six ways to explore the data.

Search Business
Full-text searching, exploration and downloading of business registration records. Search for businesses by name, address, city, business id, filing number, principal name or agent name.

Download Data by Month
Download recent SOTS business registration activity by month as .csv files.

http://ctbusiness.ctdata.org
Search Business
Full-text searching, exploration and downloading of business registration records. Search for businesses by name, address, city, business id, filing number, principal name or agent name.

Business by Sector Map
By matching business entities from several sources, CTData was able to create a list of about 100,000 business with an industry code (NAICS). These businesses are mapped according by Sector (2 digits) and Subsector (3 digits). The purpose of this map is to allow anyone to explore business cluster patterns.

Compare Towns
Interested in a particular town's data? Or have a group of towns you want to explore? This tool allows you to compare data for a particular town against 4 additional towns of your choosing.

Download Data by Month
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Starts & Stops
General overview of the number of business entities forming/registering and dissolving/withdrawing in a given month.

Formations Over Time
Explore formation patterns by county or town by year, quarter or month, and by business type. Visualize the data on a map or in a bar chart.
Looking up a business

- Search by name; address; city; id; agent; certain entity types; active businesses only
- Download results

Connecticut Business Registration Data

Welcome to the Connecticut Business Registration Data Search Portal

Developed through a partnership between the Connecticut Secretary of the State and the Connecticut Data Collaborative, this portal allows for full-text searching, exploration and downloading of business registration records.

To download recent business registration activity by month, see this Google Drive folder.

To get started, use the form below to search for businesses by name, address, city, business id, filing number, principal name or agent name.

Business Name ▼ Search for

The data reflect business registration activity as of November 08, 2019.
Which sectors are concentrated in my region?
Info on New Business Starts

- Download csv files with all new filings in the month
- Data available from January 2018; updated monthly

Download Data by Month

Download recent SOTS business registration activity by month as .csv files.
# Counts of Business Starts & Stops

## Connecticut Businesses Starts and Stops

The Business Starts and Stops are intended to provide a general overview of the number of business entities forming/registering and dissolving/withdrawning in a given month. Use the slider to get data for a selected time period.

Starting from August 2018, **forfeitures** (administrative dissolutions) significantly affect the counts for stops. See explanation below the table to learn more about the methodology.

<table>
<thead>
<tr>
<th>Entity Type</th>
<th>Starts</th>
<th>Stops</th>
<th>Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Entities</td>
<td>316,485</td>
<td>166,544</td>
<td>149,941</td>
</tr>
<tr>
<td>Domestic Benefit Corporation</td>
<td>171</td>
<td>0</td>
<td>171</td>
</tr>
<tr>
<td>Domestic Limited Liability Company</td>
<td>238,142</td>
<td>96,741</td>
<td>141,401</td>
</tr>
<tr>
<td>Domestic Limited Liability Partnership</td>
<td>845</td>
<td>428</td>
<td>417</td>
</tr>
</tbody>
</table>
New Business Data Coming in 2020...

- Secretary of the State surveyed businesses to identify: small, minority, disabled, and veteran-owned
- Upon registration or annual report filing, businesses must provide industry code (NAICS)
Data for Economic Development
Town profile data for marketing

- Demographic
- Economic
- Education
- Government
- Housing
- Labor Force
- Quality of Life
Comparing town data

Municipal Grand List
Year: SFY 2016-2017 | Variable: Equalized Mill Rate

<table>
<thead>
<tr>
<th>Location</th>
<th>SFY 2016-2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridgeport</td>
<td>35.82</td>
</tr>
<tr>
<td>East Hartford</td>
<td>31.5</td>
</tr>
<tr>
<td>Hartford</td>
<td>36.53</td>
</tr>
<tr>
<td>New Britain</td>
<td>33.5</td>
</tr>
<tr>
<td>New Haven</td>
<td>24.54</td>
</tr>
<tr>
<td>Stamford</td>
<td>15.35</td>
</tr>
<tr>
<td>Waterbury</td>
<td>40.75</td>
</tr>
</tbody>
</table>

Showing 1 to 7 of 7 entries
Census data: town & neighborhood

- Median Household Income
- Per capita income
- Uninsured
- Poverty status
- Total population
- Median home value
- Median rent
- Educational attainment

American Community Survey 2017
Select tables for Connecticut towns and Census tracts by Connecticut Data

The median increase in household income across all towns in Connecticut was 5.8%. In 129 towns, median household income increased, most significant increases in North Canaan (+26,400, or +56%), Woodstock (+31,700, or +50%), and Southbury (+23,100, or +34%). Note that North Canaan and Woodstock both have large margins of errors due to small populations. In 40 towns, median household income decreased compared to 2008-2012 estimate, with the highest decreases occurring in Avon (+$9,200, or -9%), New London (-$8,800, or -15%), and East Haddam (-$13,000, or -14%). Hartford remains the town with the lowest median household income in Connecticut despite a 17% increase in median household income between ACS 2008-2012 and 2013-2017 estimates. New Haven median income increased 1.6% and changing its rank from 2nd to 3rd poorest municipality, while New London dropped from 7th to 2nd due to a 15% decrease.
Regional data

Social sector data for economic development
Contact information

mrn@ctdata.org

www.ctdata.org

@CTOpenData

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