August 2017

Greetings to CCM Member Municipal Leaders, State Leaders, and CCM Business Partners:

**Mark your calendar right now for Tuesday, November 28 and Wednesday, November 29, 2017!** — for the 2017 CCM Convention — Together Toward Tomorrow.

We are back for two jam-packed days, and it’s all about municipal government, with more than 1,000 state and local government leaders in Connecticut — at the number one tourist destination in Connecticut: the fabulous Foxwoods Resort in the heart of the rural beauty of Southeast Connecticut and the Mystic coastline.

It all begins now with your entry ...  

**Municipal Excellence Awards**  
CCM’s 2nd Annual Municipal Excellence Awards will be presented at the November 29th networking lunch. This event recognizes innovative projects and individuals that have significantly improved the quality of life for citizens, established partnerships, and built community support. The competition applauds the achievements of leaders and municipalities and encourages others to strive for excellence.

**Project B.E.S.T. Breakfast Meeting**  
More than 150 vital Connecticut leaders will convene again for the continuation of last November’s Project B.E.S.T. (Bringing Every Stakeholder Together) event organized by CCM. The Connecticut Business and Industry Association (CBIA), and the Connecticut AFL-CIO have been our partners for the past two years. The three statewide organizations continue to brainstorm on the best common pathways for Connecticut’s economic future. SeeClickFix will sponsor this statewide event on Tuesday morning as we open Convention.

**Sustainable CT Lunch Meeting**  
CCM is partnering with constituent groups across CT to launch Sustainable CT. It all began with a CCM Task Force in 2016, an Advisory Committee with Regional stakeholders hosting engagement workshops, and working groups to complete the certification actions. Now it is time to launch the program! Local Actions. Statewide Impact. Sustainable CT!

**Annual Meeting & Dinner**  
Join CCM Tuesday evening for our Annual Meeting highlighted by the presentations of the Joel Cogen Lifetime Achievement Award and Richard C. Lee Innovators Award. These awards are presented in honor of CCM’s longtime, 40-year Executive Director, and the founder of CCM and former long-time New Haven mayor respectively.
The opening session will be highlighted by keynote speaker Neal Petersen. Petersen is an award-winning author, round-the-world solo racing yachtsman, international speaker, and global investor. Petersen shares how the courage to dream, perseverance, dedication to a plan, and accepting help from others enable anyone to achieve their goals. This Wednesday morning event is underwritten by CIRMA.

Nearly two dozen workshops
Learn what your colleagues can share about navigating the challenges of working in local government, with interesting topics ranging from municipal fraud prevention, collective bargaining, the opioid crisis, and pivotal labor cases, to managing different generations in the workplace, crisis communications, local government ethics, and much, much more.

More than 150 vendors
Explore our exhibit hall filled with cutting-edge companies ready to provide solutions for your municipal concerns. The exhibit hall will also include a presentation from one of our newest partners, CivicLift. The CivicLift program creates community engagement infrastructure for towns and cities of all sizes. Its online platform is leveraged by communities as a primary marketing channel specifically tailored to their town.

Renew, refresh, recharge! You owe it to yourself and your community to be part of CCM’s Annual Convention at Foxwoods Resort on November 28 and 29.

CCM believes that Connecticut’s towns and cities offer the best framework for citizens to live, work, play, raise families, and retire. We come together to improve everyday life for all Connecticut’s residents and businesses. And nobody knows more about the inner workings, challenges, successes, and achievements provided by government than YOU! To reinforce this belief and to invite you to participate in moving forward with a better Connecticut for all, CCM presents its 2017 Annual Convention.

Susan Bransfield, CCM President and First Selectwoman of Portland

Joe DeLong, Executive Director
### SCHEDULE

**Tuesday, November 28th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00 am – 11:30 am</td>
<td>Project B.E.S.T. Breakfast Meeting (Sponsored by SeeClickFix)</td>
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<tr>
<td>11:30 am – 1:30 pm</td>
<td>Sustainable CT Official Launch / Lunch Meeting</td>
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<td>1:30 pm – 2:00 pm</td>
<td>Break</td>
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<td>2:00 pm – 3:30 pm</td>
<td>Legislative Committee Meeting / Business Meeting</td>
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<td>3:30 pm – 4:30 pm</td>
<td>Board of Directors Meeting</td>
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<td>4:30 pm – 6:00 pm</td>
<td>Break</td>
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<td>6:00 pm – 7:00 pm</td>
<td>Reception (hosted by CIRMA)</td>
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<td>7:00 pm – 9:00 pm</td>
<td>Annual Meeting / Dinner</td>
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<td>Presentation of Joel Cogen Lifetime Achievement Award, Richard C. Lee Innovators Award</td>
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<td><strong>After Dinner</strong></td>
<td>President’s Reception for Newly Elected Officials (sponsored by IXP)</td>
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Wednesday, November 29th

7:30 am  
Registration (Sponsored by Connecticare)  
Visit the Murtha Law Exhibit Hall

7:30 am – 8:30 am  
Breakfast in the Murtha Law Exhibit Hall

8:45 am – 10:15 am  
General Session / Keynote Address by Neal Petersen (underwritten by CIRMA)

10:15 am – 10:35 am  
CivicLift - Exhibit Hall Stage

10:15 am – 11:00 am  
Break / Visit the Murtha Law Exhibit Hall

11:00 am – Noon  
**Session A Workshops**

Creating a Business Retention and Expansion Program in your Community

Opioids: America’s Worst Drug Epidemic

Officer Involved Shootings: Building Trust and Reducing Liability Through Understanding

Navigating the ADA, FMLA and Workers’ Compensation Maze

Ensuring 911 Calls for Ambulance Service Don’t Go Unanswered

State Commissioners’ Panel

Managing Different Generations in the Workplace
### Wednesday, November 29th, continued

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<tbody>
<tr>
<td>Noon – 1:45 pm</td>
<td>Networking Lunch / Presentation of Municipal Excellence Awards</td>
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<td><strong>Session B Workshops</strong></td>
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<td>FOIA - Social Media and Electronic Communications: Are You Aware of the Requirements?</td>
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<td>Economic Development: Check Yourself</td>
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<td>Public Safety Hiring - A Review of Best Practices</td>
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<td>Internal Controls, Fraud Prevention, and Organizational Improvement</td>
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<td>Hot Topics in Municipal Law</td>
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<td>Federal Regional Administrators’ Panel</td>
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<td>Prescription Drug Trends</td>
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<td>2:45 pm – 3:30 pm</td>
<td>Break / Visit the Murtha Law Exhibit Hall / Selfie Scavenger Hunt Prizes Awarded</td>
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<td>3:30 pm – 4:30 pm</td>
<td><strong>Session C Workshops</strong></td>
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<td>The New Economic Reality: The Impact it Will Have on Collective Bargaining</td>
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3:30 pm – 4:30 pm
Social Security With You Through Life’s Journey
GASB 74 and 75: New OPEB Accounting Standards
Keeping Your Communities Healthy: The Delivery of Local Public Health and What Municipal Leaders Need to Know

4:30 pm
Adjourn
A1 Creating a Business Retention and Expansion Program in your Community
Co-sponsored by Eversource

Existing businesses provide the majority of a new job growth in a community. Establishing a Business Retention and Expansion Program (BRE) is critical to a successful economic development effort. This session will explain the different approaches to BRE and how it can be conducted even if you do not have a full-time economic developer.

A2 Opioids: America’s Worst Drug Epidemic
Co-sponsored by Gregory & Howe, Inc.

According to the DEA, opioid addiction has reached epidemic levels, and FDA commissioner Dr. Scott Gottlieb said in 2017 opioid addiction had become the “FDA’s biggest crisis.” Join us for an informative session where we will discuss both national and local initiatives that have been introduced to study the opioid epidemic as well as potential medical treatment options.

A3 Officer Involved Shootings: Building Trust and Reducing Liability Through Understanding
Co-sponsored by Connecticut Interlocal Risk Management (CIRMA)

This session will review findings from the Washington Post and statistics from the FBI’s database on officer-involved shooting deaths and the nature of police shootings. Common myths and misunderstanding about police shootings will be discussed such as the percentage of police shootings that involve unarmed people and whether police should use deadly force against people inside a motor vehicle. Participants will learn the facts and the law as it pertains to police shootings and participate in a discussion on what public officials can do after critical incidents to reach out and maintain relationships with their community leaders.
A4 **Navigating the ADA, FMLA and Workers’ Compensation Maze**  
*Co-sponsored by Pullman & Comley, LLC*

This session will address employment situations that involve the Americans with Disabilities Act (ADA), the Family and Medical Leave Act (FMLA), and the Worker’s Compensation Act. Navigating the interaction and overlap between these three laws can be treacherous, and a municipality’s obligations can at times be difficult to discern and confusing. Attendees will learn how to analyze situations that implicate ADA, FMLA, and Workers Compensation laws and regulations, and how they impact a municipality’s policies and procedures. Attendees will come away with a better understanding of what municipalities must do to adapt, comply, and avoid legal exposure.

A5 **Ensuring 911 Calls for Ambulance Service Don’t Go Unanswered**  
*Co-sponsored by Emergency Resource Management*

Municipal leaders often do not directly operate or oversee ambulance service, however they are ultimately responsible and accountable to assure it is provided. This session will provide an understanding of the legal responsibilities and obligations to assuring proper EMS coverage in your communities. In addition, we will explore the options and process for assuring your town’s ambulance is responding to all 911 calls.

A6 **State Commissioners’ Panel**

Municipal officials often long for direct access to state agency heads to obtain clarity on requirements or to expedite required procedures. This session will provide local officials the opportunity to learn how budget reductions to state agencies will impact towns and cities and how state agencies are working to continue to provide key services to municipalities in light of these reductions. Local officials are looking to learn how more can be done with less through “red tape” reduction and improved efficiency. Be a part of this important discussion on improving the State-Local Partnership with key State Commissioners!

A7 **Managing Different Generations in the Workplace**  
*Co-sponsored by Leadership Dynamics, Inc.*

Generations Colliding: Problems can arise from differing mindsets and communication styles of workers born in different eras. Frictions may be aggravated by new technology and work patterns that mix workers of different ages.

The key is to be able to effectively address and take advantage of the differences in values and expectations of each generation. But experts say managers must be careful not to follow blanket stereotypes. This session will cover ways to handle these issues.
FOIA - Social Media and Electronic Communications: Are You Aware of the Requirements?

Connecticut’s Freedom of Information Act (FOIA) details requirements for notice and access to public meetings, recordkeeping, and requests for information. It applies to all local government agencies, departments, institutions, boards, commissions, and authorities and their committees, but a Freedom of Information Commission report concluded that the FOIA is widely misunderstood. In this session, Tom Hennick from the FOIA Commission and Henry Zaccardi from Shipman and Goodwin will address the changing landscape of municipal communication and documentation from paper to electronic and discuss how these requirements relate to electronic communication and social media. They will also touch on problems and concerns with FOIA as it relates to social media, and electronic communications as well as what electronic communications must be disclosed under FOIA and what is exempt & excluded.

Economic Development: Check Yourself

Co-sponsored by Connecticut Economic Resource Center, Inc. (CERC)

How is your town doing on economic development? It is all about business retention, expansion and attraction while maintaining the character of your community and balancing those priorities for a stellar local economy. Taking the six themes of our patented self-assessment tool for towns, Courtney Hendricson will outline the type of activities your municipality can do for “knock their socks off” economic development that is consistent with the future of your community. You will learn what needs to be done, who should be doing it and how to do it — with staff or volunteers. Attend this session to learn how to balance those priorities and grow your commercial grand list — increasing your local tax base (without a tax hike!) and expanding valued business offerings for your residents.

Public Safety Hiring - A Review of Best Practices

Co-sponsored by Connecticut Interlocal Risk Management (CIRMA)

The hiring process in law enforcement and emergency services can be a lengthy and complex process that is often conducted by the department itself. If any one step is not performed correctly, departments may face liability claims ranging from ethical and conflict of interest charges to discrimination complaints.

CIRMA and its Public Safety Hiring Task Force has partnered with Attorney Mike Rose and the attorneys at FordHarrison, LLP to develop risk management best practices specifically for emergency services organizations. This CIRMA training provides fire, law, and other public safety leaders expert guidance on several aspects of the hiring process.

Internal Controls, Fraud Prevention, and Organizational Improvement

Internal control systems can do more than prevent fraud — they also can improve an organization’s efficiency and effectiveness. As taxpayers and budget making authorities continue to demand that we “do more with less,” internal controls can be viewed
as a positive, rather than a negative. This presentation will cover the components of a basic internal control system, focusing on the key concept of segregation of duties, and will include specific recommendations for smaller towns where segregation of duties may be challenging.

**B5 Hot Topics in Municipal Law**  
*Co-sponsored by Connecticut Association of Municipal Attorneys (CAMA)*

Discover directly from municipal law experts about key legal issues faced today by municipalities, as well as potential challenges in the future. This workshop will provide an update on a variety of municipal issues, including sanctuary cities, immigration issues, and law enforcement issues.

**B6 Federal Regional Administrators’ Panel**

This session will provide participants with a unique opportunity to hear from regional administrators from key federal agencies. Attendees will learn about current and future federal initiatives to help municipalities create sustainable communities — communities that utilize federal housing, transportation, community development, and other infrastructure investments to make towns and cities more appealing to residents, businesses, and visitors. There will be ample time for questions and discussion with these high-level federal officials regarding state and local issues of concern. Let your voice be heard!

**B7 Prescription Drug Trends**  
*Co-sponsored by ConnectiCare, Inc.*

This workshop will provide participants with a review of prescription drug trends. It will provide insight as to what factors cause increases in drug prices and what towns can do to contain costs associated with healthcare. Information provided in the workshop will also give participants insight as to how new techniques such as custom-made drug mixes and the future of prescription drugs will impact towns and cities.
WORKSHOPS | SESSION C 3:30-4:30

C1 The New Economic Reality: The Impact It Will Have on Collective Bargaining  
Co-sponsored by Kainen, Escalera & McHale, PC and the Connecticut Public Employers Labor Relations Association (ConnPERLA)

This workshop will consist of an interactive discussion of the New Economic Reality resulting from Connecticut’s extended, recessive economy and the State’s discussions related to shifting costs to local government. The presenter will address the personnel cost-cutting options available to municipal employers in the event such State subsidies are discontinued and the collective bargaining implications of each alternative. The presenter also will discuss the collective bargaining implications of decisions to privatize and/or regionalize public services as well as the municipal employer’s rights to layoff, furlough and/or reduce hours of bargaining unit employees. Finally the presenter will address changes to collective bargaining rules that will allow local government to be able to respond to the new economic circumstances.

C2 Crisis Communications: Always Acknowledged, Never Planned or Trained  
Co-sponsored by 911 Consulting

All the crisis plans your workplace is supposed to have require crisis communications with internal and external audiences. Yet most employers have not planned, trained, drilled or exercised these important procedures and systems — and the people who run them — ever or on a regular basis for emergency, disaster recovery, business continuity, pandemic or crisis media plans. As Sandy Hook and Long Island Power Authority proved, respectively, your management can do this right and protect the brand; or do this wrong and all get fired. Crisis communications cut across all your plans. This presentation will focus on the tactical and strategic communications that are required by law; mandated by standards and best practices; as well those that can save your job when an emergency strikes.

C3 The Cyber Threat Landscape for State and Local Governments and Federally Funded Cybersecurity Resources  
Co-sponsored by Multi-State Information Sharing and Analysis Center (MS-ISAC)

We will explore the various cyber threats and the actors behind them that are posing a danger to our nation’s State, Local, Tribal, and Territorial governments and then discuss some of the resources that are available to assist at no cost to governments.

C4 The Fight Against Blight  
Co-sponsored by Murtha Cullina LLP

Are you dealing with complaints about blighted properties? In this interactive workshop, we will discuss what every good blight ordinance needs to be effective, the legal implications of enforcement and remediation and other practical advice on how to avoid getting bogged down in the weeds.

C5 Social Security With You Through Life’s Journey  
Co-sponsored by the Social Security Administration

All CT municipalities will have a good number of individuals eligible to retire
over the next few years. This session will provide an overview of all programs such as Retirement, Disability, Survivors, Spousal, and Medicare Benefits so that attendees are more comfortable to maneuver through the Social Security process as well as help you understand what is available to you. The session will also include an overview of online services, distribution of program materials, plus time for Q & A.

C6 GASB 74 and 75: New OPEB Accounting Standards
Co-sponsored by Segal Consulting and the Government Finance Officers Association of Connecticut (CT GFOA)

New OPEB accounting standards will take effect in the next year. The new statements are similar to the revised pension accounting standards (Statements 67 and 68). This session will focus on the major changes coming with the new statements, including reporting of OPEB liability and expense, new requirement for cost sharing plans, determination of discount rate, and expanded disclosure requirements.

C7 Keeping Your Communities Healthy: The Delivery of Local Public Health and What Municipal Leaders Need to Know
Co-sponsored by Connecticut Association of Directors of Health (CADH)

A panel of health directors from both municipal health departments and health districts, all that serve a range of populations, will provide a look at how local public health is delivered, funded, and what the future of local public health could be in Connecticut.
SPONSORS

CIRMA
Member Owned
Member Governed

USI

IXP

SeeClickFix

Blum Shapiro
Accounting | Tax | Business Consulting

ConnectiCare
As of 8/4/17
| EXHIBITORS |
|-----------------|-----------------|-----------------|
| Anthem Blue Cross and Blue Shield* | ClearSpan Fabric Structures | Environmental Partners Group, Inc. |
| Applied Geographics | CME Associates* | FuelMaster Syntech Systems |
| AT&T | Colliers International | Fuss & O’Neill* |
| AXA Advisors* | Comcast Business* | GameTime Park & Playground |
| Belfor | Comprehensive Environmental Inc. | The Garland Co., Inc. |
| BETA Group, Inc. | Con Edison Solutions | GeoInsight, Inc.* |
| Bierne Wealth* | ConnectiCare, Inc.* | GovDeals |
| BL Companies* | Connecticut Economic Resource Center, Inc.* | Halloran & Sage |
| BlumShapiro* | Connecticut Interlocal Risk Management Agency (CIRMA) | Hartford Truck Equipment |
| BSC Group | CREC Regional Efficiencies and Construction Services | Harvest New England, LLC |
| CAI Technologies | Digital BackOffice | Hilltop Securities Inc.* |
| Capitol Clean Cities of Connecticut Inc.| Doosan Fuel Cell America | Horsley Witten Group* |
| Cardinal Engineering* | eBenefits Group* | HRP Associates, Inc.* |
| CDM Smith* | The ECG Group* | ICMA-RC* |
| Center for the Study of Economics | Edmunds & Associates | Independent Bond & Investment Consultants LLC |
| Childscapes | Emergency Resource Management* | Innovative Surface Solutions |
| ChimeNet | | Interstate Refrigerant |
| Cigna* | | |
| Citizens Bank | | |
EXHIBITORS

Recovery, Inc.
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Local Search Association
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The Mercury Group
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Milone & MacBroom*
Municibid
Municity
Murtha Cullina LLP*
National Fire Sprinkler Association
New England Geosystems
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Office of the State Comptroller - CT Partnership Plan
PARS
Peoples United Bank, N.A.*
Post University
PowerOptions
Precision Concrete Cutting*
Prudential
Pullman & Comley*
Radarsign, LLC
S & P Global Ratings
SealCoating, Inc.
Sertex Broadband Solutions*
ServiceMaster Restore
Sonitrol New England
Stop Loss Insurance Brokers, Inc.
Strategic Safety Dynamics
STV|DPM
SUEZ Advanced Solutions
Tanko Lighting*
TD Bank N.A.*
Tighe & Bond*
T-Mobile USA
Tremco Roofing & Building Maintenance
Tyler Technologies, Inc.
VALIC
VHB
ViewPoint Government Solutions
Webster Bank*
Weston & Sampson
Whalley Computer Associates
Woodard & Curran*
Wright-Pierce
WSP USA*

As of 8/3/17
Check the website for up-to-date list of exhibitors and sponsors.
* CCM Municipal Business Associate
The registration fee includes access to events, speakers, workshops, exhibits, Tuesday breakfast and lunch, refreshments, prizes, and parking. Personnel from every municipal department should attend this informative event!

<table>
<thead>
<tr>
<th>CCM-Member Municipalities</th>
<th>Convention Fee</th>
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<tr>
<td>Per Municipal Registrant</td>
<td>Online thru portal</td>
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<tr>
<td>Early Bird</td>
<td>$75</td>
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<tr>
<td>Standard/On Site</td>
<td>$120</td>
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<tr>
<th>Non-Member Government Participants</th>
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<tr>
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For more details call CCM Convention staff at 203-498-3029 or you can visit us online at ccm-ct.org. To ensure your full participation, please notify us of any accommodation necessary for a special need.

Cancellation Policy: All cancellations must be in writing and submitted to CCM by October 27, 2017, to receive a full refund. There are NO refunds after October 27, 2017.
To register, please print this page and use the form below, or save time and money and register online at www.ccm-ct.org/convention:

Name: _________________________________________________________

Phone: ____________________________

Position: ____________________________ City/Town: ____________________________

Address: ____________________________

E-mail Address: ____________________________

Vegetarian Lunch: □ Yes □ No

Payment:
Payment of $ __________ is enclosed for _____ people.

(Full payment must be enclosed with registration)

□ Payment (check or money order payable to “CCM”) is enclosed.

□ Credit Card (please circle) VISA MasterCard Discover AMEX

Credit Card # ____________________________

Exp. Date: ___________ 3 or 4 digit security code: ___________

Billing Address: ______________________________________________

Address  City  State  Zip

Mail to: CCM Convention 2017

900 Chapel Street, 9th floor

New Haven, CT 06510-2807

Attn: Alison Geisler

203-498-5815

Questions?
Call or e-mail Alison Geisler at 203-498-3029 or ccmevents@ccm-ct.org.