April 25, 2023

Aria
Prospect, CT

Event Supporter/Sponsor Opportunities

CONNECTICUT EMERGENCY MANAGEMENT SYMPOSIUM

April 25, 2023 • Aria - Prospect, CT
Each spring, CCM along with the Connecticut Division of Emergency Management and Homeland Security (DEMHS) and the Connecticut Department of Public Health (DPH) attract hundreds of local public safety officials and others responsible for responding to mass emergencies. This is the only statewide municipal government event that offers a full day of informative workshops, interactive discussions, networking opportunities, and vendors showcasing relevant products and services.

Save the Date! The 2023 Symposium will take place on Tuesday, April 25th at Aria in Prospect! Don’t miss out on this opportunity to increase your company’s exposure, make and solidify relationships, and promote your products and services.

We have opportunities for every budget level.

CONTACT:
Beth Scanlon, CCM Member Engagement and Programs Manager,
203.946.3782, bscanlon@ccm-ct.org
Inspire Symposium attendees to seek out your company in the Exhibit Hall.

Stand out from other exhibitors and get noticed!

CONTACT: Beth Scanlon, CCM Member Engagement and Programs Manager, 203.946.3782, bscanlon@ccm-ct.org

2023 CT Emergency Management Symposium Support/Sponsor Opportunities

All Supporter and Sponsor Packages Include:

Targeted Marketing
E-blasts for the event are targeted to appropriate municipal roles for the sessions. The targeted emails will be sent to more than 5,000 municipal and state personnel.

Event Program Book
Each sponsor’s logo will be included on a thank-you page in the hard-copy program which will be distributed to attendees.

CCM Social Media Platforms
Complete symposium information will be available on CCM’s social media platforms including Facebook, LinkedIn, Twitter, and Instagram, which are updated regularly. Sponsors and supporters are tagged in relevant posts.

CCM Website
Each sponsor’s logo will be included on the Symposium section of CCM’s website. All municipal personnel are directed to the CCM website for updates and to register, thus providing repeat exposure.

Signage
Signage will be placed throughout Aria acknowledging each supporter. In addition to the main hallways, signage will be placed at attendee registration and inside the general session room.
2023 CT Emergency Management Symposium Support/Sponsor Opportunities

Trade Show Supporters ($2,500)

Connecticut Town & City
CCM produces CT&C quarterly and digitally distributes it to 15,000 municipal and state personnel per issue. Show Supporters will be recognized in the Symposium issue.

Exhibit Booth
All show supporters receive prominent booth locations for maximum exposure. The booth package includes: 6-foot draped table; 2 chairs; 8-foot high backdrop; 3-foot high side rails; and one ID sign.

Event Program Book
Show Supporters receive a full-page ad in the program book along with a listing in the exhibitor profile section.

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Capture the attention of the attendees during the day’s caffeine breaks! Sponsorship includes an exhibit hall booth, full-page program book ad, signage acknowledging your partnership, and one-color logo on the coffee cup sleeves.

**Caffeine Break Sponsor** ($3,500 exclusive)

Build exposure around your brand by having your logo on the official Symposium Lanyard. More than 600 attendees, press, staff, and other vendors will be wearing your logo. Sponsorship includes an exhibit hall booth, full-page program book ad, and signage acknowledging your company’s support.

**Lanyard Sponsor** ($3,500 exclusive)

Get your company brand in front of attendees by sponsoring the event’s AV! Sponsorship includes an exhibit hall booth, full-page program book ad, and signage acknowledging your company’s support.

**Technology Sponsor** ($3,500 exclusive)

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2023 CT Emergency Management Symposium Support/Sponsor Opportunities

**Lunch Sponsor** *($5,000 exclusive)*

Sponsoring lunch is a great way to keep your business on the minds of Symposium attendees. This year’s lunch will be an upscale buffet.

**What’s Included?**

**Connecticut Town & City**

CCM produces CT&C quarterly and digitally distributes it to 5,200 municipal and state personnel per issue. The Lunch Sponsor receives a 1/4 page ad in 3 issues.

**Exhibit Booth**

The booth package includes: 6-foot draped table; 2 chairs; 8-foot high backdrop; 3-foot high side rails; and one ID sign.

**Event Program Book**

The Lunch Sponsor receives a full-page ad in the program book along with a listing in the exhibitor profile section.

**Table Tents**

The Lunch Sponsor will be front and center with your logo displayed at the tables in the general session/lunch room all day.

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