



SPONSORSHIP OPPORTUNITIES



2026 CCM Convention

and Gubernatorial Debate



ABOUT THE CONVENTION:

As we celebrate CCM's 60th Anniversary and America's 250th birthday, CCM's 44th Annual Convention will be held at Mohegan Sun on Tuesday (10/27) afternoon through end of day Wednesday October 28, 2026. This will be an event to remember with a televised gubernatorial debate and Hot Topic welcome session both being held on October 27, 2026. The Convention is CCM's premier annual event, bringing together Connecticut municipal personnel of all levels. This event allows attendees to share experiences and discuss current regional, state, and national trends affecting their communities.

Your support through sponsorship of the Convention permits CCM to keep expenses affordable and allows you the greatest exposure with towns and cities. In addition, our range of participation levels provides your organization with flexible opportunities to support important convention events - along with optimum visibility and name recognition for your organization.

All Sponsorship Packages include:

- Reaching more than 1,100 municipal officials and guests at one conference
- Increased visibility of your company - through signage and program book inclusion, as well as recognition during the sit down lunch
- Participation and networking at most conference events
- Opportunities to develop contacts with elected officials and municipal staff
- Targeted Marketing - on CCM's website, through e-blasts, in CT Town & City Magazine
- Prominent Location in the exhibit hall, if booth is part of selected package



For questions or to secure a sponsorship, please contact Korbi Kelly-Banks at 203.498.3049 or kkelly-banks@ccm-ct.org





SPONSORSHIPS

Constitution Level Sponsor - \$12,500 - Exclusive

Charter Oak Level Sponsor - \$10,000

Welcome (Pre-Dinner) Reception - \$8,500 - Exclusive

Networking Reception Sponsor - \$8,500 - Exclusive

Mountain Laurel Level Sponsor - \$7,500

Wifi Sponsor - \$7,500 - Exclusive

~~Nutmeg Level Sponsor - \$5,000~~

SOLD

~~Hotel Key Card Sponsor - \$5,000 - Exclusive~~

SOLD

~~Premium Visual Sponsor - \$5,000 - Exclusive~~

SOLD

Don't see what you're looking for? We have plenty of options that will fit any budget. Just contact us.



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SPONSORSHIPS

Lounge Sponsor - \$5,000 - Exclusive

Headshot Station Sponsor - \$5,000 - Exclusive

~~LoCoolGov Youth Scholarship Sponsor - \$5,000 - Exclusive~~

SOLD

~~Municipal Excellence Awards Sponsor - \$5,000 - Exclusive~~

SOLD

Conference Break Sponsor - \$3,500 - Exclusive

~~Registration/Lanyard Sponsor - \$3,500 - Exclusive~~

SOLD

Water Stations Sponsor - \$3,500 Exclusive

~~Charging Station Sponsor - \$3,000 - Exclusive~~

SOLD

Learning Lab Presentation - \$2,500 - (2 of 3 Available)

In the Bag Sponsorship - \$1,500 - (2 Available out of 4)



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SPONSOR PACKAGES

Constitution Level Sponsor

For \$12,500, this exclusive package includes a 20' x 10' (double size) booth in the exhibit hall. Opportunity to develop a stand-alone workshop/webinar to be included in our 2026-27 training year. Half-page ad in four (4) issues of CT&C Magazine. Full-page ad in the event program book and 125-word description. Placement of one (1) pre-approved promotional/marketing item at the CCM registration counter. 2-minute welcome during the awards luncheon.

Charter Oak Level Sponsor

For \$10,000, this package includes a 10' x 10' booth in the exhibit hall. Quarter-page ad in 4 issues of CT&C Magazine. Full-page ad in the event program book and one hundred (100) word description. Placement of one (1) pre-approved promotional/marketing item at the CCM registration counter. Copy of CCM's Municipal CEO Directory.

Welcome Reception (10/27/26 - Exclusive)

For \$8,500, this exclusive package is to sponsor the reception on Tuesday October, 27, 2026. It includes a 10' x 10' booth in the exhibit hall. Half-page ad in the event program book and a seventy-five (75) word description. Reception area signage with your logo. (One (1) white Gobo with your logo, if time frame allows)



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Networking Reception (10/28/26 - Exclusive)

For \$8,500, this exclusive package sponsors the reception on Wednesday, October 28, 2026. It includes a 10' x 10' booth in the exhibit hall. Full-page ad in the event program book and a seventy-five (75) word description. Copy of CCM's Municipal Directory. Reception area signage with your logo. (One (1) white Gobo with your logo, if time frame allows)

Mountain Laurel Level Sponsor

For \$7,500, this package includes a 10' x 10' booth in the exhibit hall. Quarter Page Ads in 3 issues of CT&C Magazine. Full-page ad in the event program book and seventy-five (75) word description. Placement of one (1) pre-approved promotional/marketing item at the CCM registration counter. Copy of CCM's Municipal CEO Directory.

Wifi Sponsor

For \$7,500, this exclusive package includes a 10' x 10' booth in the exhibit hall. Recognition in all articles in CT&C about the Convention. Full-page ad in the event program book and seventy-five (75) word description. Copy of CCM's Municipal Directory. A company-specific wi-fi code will be made available (listed in the program book, on signage, and other handout cards) to attendees to grant them access.

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Nutmeg Level Sponsor **SOLD**

For \$5,000, this package includes a 10' x 10' booth in the exhibit hall. A 1/4 page ad in two (2) issues of CT&C magazine. Half-page ad in the event program book and 50-word description.

Key Card Sponsor **SOLD**

For \$5,000, this exclusive package includes 10' x 10' booth, half-page ad in the event program book. Co-branded one color logo on hotel key cards for all guests at our event. (Requires a 90-day lead time)

Premium Visual Sponsor **SOLD**

For \$5,000, this exclusive package includes a 10' x 10' booth in the exhibit hall. Digital signage with the expo area. Half-page ad in the event program book.

Lounge Sponsor

For \$5,000, this exclusive package includes a 10' x 10' booth in the exhibit hall near the lounge. Half-page ad in the event program book and 50-word description. Lounge signage with your logo.

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Headshot Station Sponsor

For \$5,000, this exclusive package includes a 10' x 10' booth in the exhibit hall. Help attendees showcase their best (for the first 150) and take home digitally a piece of the event. Half-page ad in the event program book. Signage in the station area.

LoCool Awards Sponsor **SOLD**

For \$5,000, this exclusive package includes an award presentation with a representative from your company to be included at the luncheon award ceremony. A 1/4 page ad in 2 issues of CT&C magazine. Full-page ad in the event program book.

Conference Break Sponsor

For \$3,500, this exclusive package includes a half-page ad in the event program book. Your logo on signage. One-color logo on coffee cup sleeves. (Requires a 30-day lead time)

Registration Sponsor **SOLD**

For \$3,500 build exposure around your brand by having your logo on the official convention lanyard. All attendees, press, staff, and other vendors will be wearing your logo. Sponsorship includes full-page program book ad, and signage acknowledging your company's support.



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Water Stations Sponsor

For \$3,500, this exclusive package includes a half-page ad in the event program book. Your logo on signage. Water stations placed throughout the exhibit hall. Branded disposable cups. (30-day lead time)

Charging Station Sponsor **SOLD**

For \$3,000, this exclusive package includes your company's logo on the charging stations. Half-page ad in the program book.

(New) Learning Lab Presenter (2 of 3 available)

For \$2,500 build exposure around your brand by presenting on stage in the expo hall for 15 minutes during a high traffic break. All attendees, press, staff, and other vendors will be able to hear your presentation as they grab a water or coffee before lunch. Sponsorship includes half-page program book ad, and signage acknowledging your company's support.

In the Bag Sponsor (2 of 4 available)

For \$1,500, your company will have the opportunity to provide with a one-sheet marketing piece (no larger than one 8.5 by 11 inches) or a CCM approved branded promotional item to be added to attendee bags. Quantity of 700 items will need to be received by CCM no later than 15 business days before October 27th. (Booth Purchase Required)



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