



Convention Program Book Ad Insertion Order Form

YES! I want to advertise in CCM's 2024 Convention Program Book.

Full-Color Covers (call for availability)

Back Cover (four-color) - \$1,500
Inside Front Cover (four-color) - \$1,250
Inside Back Cover (four-color) - \$1,250

Dimensions (w x h)

4 1/2" w x 7 1/4" h
4 1/2" w x 7 1/4" h
4 1/2" w x 7 1/4" h

Inside Pages (color)

Full-Page - \$1,100
Half-Page - \$600

Dimensions (w x h)

4 1/2" w x 7 1/4" h
4 1/2" w x 3 1/4" h

Inside Pages (black & white)

Full-Page - \$1,000
Half-Page - \$500

Dimensions (w x h)

4 1/2" w x 7 1/4" h
4 1/2" w x 3 1/4" h

**CCM Municipal Business Associates deduct 10%.*

Artwork Requirements:

Only high resolution PDF files will be accepted (at least 300 dpi).
Proof copy (black & white or color) must be sent to CCM.
Color graphics must be CMYK.
Email PDF file to aknight@ccm-ct.org

Ad artwork and payment must be received by: Friday, October 4, 2024.

Payment Contact Name & Title: _____

Company: _____ Phone: _____

Email: _____ Fax: _____

Address: _____

***Please make checks payable to CCM –OR– Charge** VISA MASTERCARD DISCOVER AMEX

Amount to be charged: \$ _____

Name on Credit Card: _____

Billing Address, City, & State: _____

Billing Zip Code: _____

Credit Card #: _____ Expiration Date: _____

CVV Code (3 digit code on back of card, 4 digit code on front of AMEX): _____