

Connecticut's towns and cities spend more than \$3 billion each year on products and services.



CCM's Municipal Business Associate Program empowers our partners with the resources they need to access an essential market ~ Connecticut's towns and cities.



The MBA Program Provides a Full Range of Opportunities

IN PRINT

- Directory of Products and Services
- Recognition, discounts, and/or listings in Connecticut Town & City
- CCM's Municipal Directory & CEO Directory

ONLINE

- Access to the CCM Members-Only web site
- Online access to the CCM Municipal Directory
- Link from the CCM web site to your company web site
- Spotlight your company on CCM's web site

IN PERSON

- Participation in CCM speakers' bureau for workshops and seminars
- Exhibit at CCM's Spring Symposium and Fall Convention
- Attendance and recognition at CCM's Annual Meeting



THE VOICE OF LOCAL GOVERNMENT

Connecting the Business Community to the Municipal Marketplace

Connecticut Conference of Municipalities

Municipal Business Associates

CCM MUNICIPAL BUSINESS ASSOCIATE

gold member

\$7,500

- Sponsorship and signage at the CCM Fall Convention
- FREE Full page ad in the Convention Program book
- Gold Member Spotlight in EVERY issue of CT&C
- FREE Exhibit Booth at the CCM Convention
- FREE Listing and 1/2 page ad in the Directory of Products and Services
- FREE CD Copy and online access to the Municipal Directory
- FREE copy of the CEO Directory
- One (1) FREE 1/4 page ad in CT&C magazine
- 20% discount on advertising in CT&C
- Five (5) subscriptions to CT&C magazine
- 50% Discount on Municipal Mailing Lists
- Recognition at the Annual Breakfast Meeting
- Listing on CCM website
- Speaker's Bureau

CCM MUNICIPAL BUSINESS ASSOCIATE

silver member

\$3,000

- FREE Exhibit Booth at the CCM Convention
- 10% discount on advertising in the Convention Program book
- FREE Listing and 1/4 page ad in the Directory of Products and Services
- FREE CD Copy and online access to the Municipal Directory
- FREE copy of the CEO Directory
- One (1) FREE 1/6 page ad in CT&C magazine
- 15% discount on advertising in CT&C
- Three (3) subscriptions to CT&C magazine
- 25% Discount on Municipal Mailing Lists
- Recognition at the Annual Breakfast Meeting
- Listing on CCM website
- Speaker's Bureau

CCM MUNICIPAL BUSINESS ASSOCIATE

bronze member

\$1,000

- FREE Listing in the Directory of Products and Services
- 10% discount on advertising in CT&C
- Two (2) subscriptions to CT&C magazine
- 20% Discount on Municipal Mailing Lists
- Recognition at the Annual Breakfast Meeting
- Listing on CCM website
- Speaker's Bureau



Contact:

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MUNICIPAL BUSINESS ASSOCIATES PROGRAM CONDITIONS

- The granting of MBA status by the Connecticut Conference of Municipalities does not constitute an endorsement of the firm or the products or services offered.
- Municipal Business Associates do not participate in determining CCM's business or policy. The policies are set by its municipal members and its Board of Directors in accordance with the organization's bylaws.
- Municipal Business Associates cannot be deemed as representatives of CCM, nor may they present themselves as such.
- CCM's Board of Directors reserves the right to rescind any Municipal Business Associate's participation in the program, without refund of dues, if the above conditions are not met, or if the Municipal Business Associate misrepresents CCM.

YES! Please enroll us as a Municipal Business Associate at the level indicated.

By enrolling we agree to the terms and conditions below:

Gold \$7,500 Silver \$3,000 Bronze \$1,000

Pay by Check Pay by Credit Card

Company _____

Address _____

City _____ State ____ Zip _____

URL _____

Telephone _____ Fax _____

E-mail _____

Contact Person _____ Title _____

Description of Company _____

=====

VISA MASTERCARD DISCOVER AMEX

Name on Credit Card _____

Credit Card # _____

Expiration Date _____ CVV Code _____

3 digit code on back of card or 4 digit code on front - AMEX

Authorized Signature _____



Mail to:

Municipal Business Associate Program

Connecticut Conference of Municipalities

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Connecticut 06510-2807